

APRIL 2

fashion calendar

33rd year

a weekly publication

1973

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 2, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 31- April 4	SKI SHOW FOR 1973 Ski Trade Show with 160 exhibitors.	SKI INDUSTRIES AMERICA (432 PARK AVE. SOUTH)	STATLER HILTON HOTEL 7TH AVE. & 34TH STREET
	Contact: Ralph des Roches, 689-1266.		
Beginning Monday April 2	PRE-SEASON COLLECTION Continuous by appointment.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR
	Contact: 563-0416.		
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
	Contact: 594-9000.		
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	RUTH NORMAN FOR GAY GIBSON; MOMENTUM; PLW; GAY GIBSON	1411 BROADWAY SHOWROOM - 24TH FLOOR
	Contact: 564-4130.		
Beginning Monday April 2	OPENING: EARLY FALL SHIRT COLLECTION Day through evening shirt fashions, jackets, body suits.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
	Introducing new tops and coordinated pants in double knit. Contact: Claire Affens, 765-1250.		
Beginning Monday April 2	OPENING: EARLY FALL TRAVEL COLLECTION Continuous showings by appointment.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Contact: 244-3558.		
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION By appointment.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - ROOM 1785
	Contact: Sara Wish Rubin, 354-8636.		
Tuesday April 3 11:30 A.M.	FASHION SHOW BY AGHAYAN-MACKIE Fashions by Ray Aghayan and Bob Mackie.	BONWIT TELLER	6TH FLOOR
	Contact: Publicity Office, EL. 5-6800.		
Beginning Tuesday April 3	FILM "THE WORLD OF BALENCIAGA" Showings twice a week through June: Tuesdays (10:30 - 12:30; 1:30 - 4:40; 5:30 - 8:30) and Saturdays (10:30 - 12:30; 1:30 - 4:40). Sixteen hours of film, showing Balenciaga's complete couture collections from 1960 to 1968. Of special interest to students, fashion and costume designers, decorators, fabric designers. Contact: Jack Frizzelle, Public Information Dept., 879-5500.	METROPOLITAN MUSEUM OF ART	FIFTH AVE. & 82ND STREET COSTUME INSTITUTE
Wednesday April 4 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW "Preview of Furs to Come." Reservations (\$6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	CHRISTIE BROTHERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Just Issued	SPRING 1974 MEN'S SOCK COLOR CARD Featuring forecast colors for coordinated styling.	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
	Contact: Ruth Maguire, 685-5881.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 4 6:30 P.M.	PRESS PREVIEW: "THE SIXTH SENSE" Preview of a new shop "for the occult". By invitation. Contact: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	MAIN FLOOR
Wednesday April 4- April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview, April 4, 12:00 Noon; Gala Show, April 4, 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		
Wednesday April 4- April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURY CENTRE HOTEL, LONDON Fashion shows twice daily. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		
Thursday April 5 12:00 Noon Luncheon	SPRING TENNIS FASHIONS Preview of new tennis fashions in Kodel polyester; the whites and the brights. By invitation. Publicity: Suzie Kalter, Rowland Co., MU. 8-1200.	EASTMAN	CASINO RUSSE 123 EAST 54TH STREET
Thursday April 5- April 7	FASHION FAIR IN LONDON Shows: Thurs. and Fri., 9:30, 12:00 and 3:00 P.M. Sat. April 7, 9:30, 12:00, Noon. Contact: 54 Grosvenor, London. Tel: 01-493-8832.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	EARL'S COURT CENTRE HALL "D"
Friday April 6 12:00 Noon Luncheon	FASHION SHOW BY AMERICAN DESIGNERS Summer fashions by leading designers, presented on Saks Fifth Avenue display mannequins, sculptured in likeness of society fashion leaders. In conjunction with M.A.A. 13th annual convention, April 5-8. By invitation. Contact: Helene Obolensky Enterprises, Inc. 838-4722.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA GRAND BALLROOM
Friday April 6 7:30 P.M.	"DESIGNS ON FASHION"-- PRESS SHOW IN LONDON Featuring ten London designers: Baccarat, John Bates, Ossie Clark, Gina Fratini, Bill Gibb, Jean Muir, Alice Pollock, Thea Porter, Mary Quant, Zandra Rhodes. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
Saturday April 7 11:00 A.M.	FALL/WINTER BOUTIQUE COLLECTION By invitation. For buyers and press. Contact: Hermine Mariaux, 737-5810.	VALENTINO	24 VIA GREGORIANA ROME, ITALY
Saturday April 7- April 15	SEVENTEENTH ANNUAL AUTOMOBILE SHOW Featuring movies, demonstrations and entertainment, with special emphasis on imported cars from England, France, Germany, Italy, Japan, Roumania, Sweden and Soviet Union. Also antiques and experimental models of the future. Hours: Noon to 10:00 P.M.; Sat. 11 to 10:30 P.M.; Sun. Noon to 8:00 P.M. Price: \$2.50. Children, \$1.50. Public Rel: Warren Leslie, 331 Madison, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
April 7	EARLY FALL SHOWINGS IN LOS ANGELES (April 7-11)		
Sunday April 8- April 11	NATIONAL ASSN. OF MEN'S SPORTSWEAR BUYERS AT N.Y. STATLER HILTON. Contact: 689-7420. French Menswear by: Louis Feraud, Guy Laroche, Lucchini, Michel Foret, Manupro, Dura-Cuir, Henri Desgignes, Barney Simpson Co., Ltd. Contact: French Apparel Center, 354-8620.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 8- April 11	FURS AND SUEDES FOR MEN AND WOMEN Albert Gompertz Associates Ltd. presents contemporary furs and suedes, in conjunction with NAMSBS showings (see pg. 2). For appointment, 594-8873.	FUR AND SPORT BY MR. ALBERT	STATLER HILTON HOTEL BALLROOM - B65
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Susan Ullery, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 9	EARLY FALL COORDINATED SPORTSWEAR Continuous showings by appointment. Contact: Bill Friese, 594-5040.	FRANCINE BY JERRY FEDER	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 868-3215.	DANIEL HECHTER	512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Janice Watt, 594-2100.	LOOMKNITS (DIV. LOOMTOGS)	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Collections by Christiane Bailly, Alberto Barsacqm Michele Bruyere, Roland Chakkal, Jean-Jacques Martelli, Issey Miyake, Jean Muir, Fernando Sanchez. By appointment. Contact: Marie-Rose Bernstein, 832-7100.	PARIS COLLECTIONS	SHOWROOM-4TH FLOOR
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Coats, suits, dresses. By appointment. Contact: Judy Lauterstein, WI. 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Monday April 9- April 30	PROJECTIONS FALL 1973 Audio/visual presentation of beauty and fashion trends. Showings daily at 8:00, 10:00, 2:30, 4:30 by appointment. Contact: Barbara Doljack, 759-8100.	SEVENTEEN	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 10 10:00 A.M.	PREMIERE SHOWING OF FALL KNITWEAR Press preview of Biella knitwear. By invitation. Thereafter in showroom, 7th floor. Contact: 947-1400.	BIELLA LTD. (498 SEVENTH AVENUE)	RAFFLES SHERRY NETHERLAND HOTEL
Tuesday April 10 11:00 A.M.	SPORTSWEAR COLLECTION BY HAZEL HAIRE Press preview of new designer Fall sportswear collection. By invitation. Also April 24 at 10:00 A.M. By reservation. Contact: Andrea Basile, 736-8867.	FRIEDRICKS SPORT (DIV. HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday April 10 12:30 P.M. Luncheon	SPRING AND SUMMER FASHIONS AT LUNCHEON Fashions by Anne Fogarty and Leo Narducci-Ambiance, available at Lord & Taylor. Commentator and coordinator: Mary Alice Rice. Tickets: \$6.75 plus donation for The Ark. Contact: Banquet Dept., PL. 9-7010.	A.S.P.C.A.	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 10 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION First New York showing by Réal of Paris. By invitation. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
April 10	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave., 43rd floor, 695-5100.		
Tuesday April 10 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Also April 24, 4:00 P.M. (Both shows for buyers only) Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By reservation.
Tuesday April 10 4:30 P.M.	FASHIONS FROM LATIN AMERICA Fashions from Brazil, Columbia, Honduras, Mexico, Panama, Peru, Venezuela, to celebrate Pan American Week. By invitation. Publ: Terry Mayer, Inc., 685-6561 or 685-9819.	SEARS; & NYC DEPT. OF PUBLIC EVENTS	TOP OF THE WEEK-NEWSWEEK 444 MADISON-40TH FLOOR
Tuesday April 10 6:30 P.M. Cocktails	PRESS PREVIEW AND BENEFIT "La Bella Campagna" -- preview of Bloomingdale's Spring designer rooms. Auction, drawing and fashion presentation with proceeds for Friends of Venice. Tickets: \$35 each. Couples \$50. Contact: Peggy Healy, 752-1988. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	FIFTH FLOOR
Beginning Tuesday April 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8120.	COMPANY 5 BY MAURICE ANTAYA	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday April 10	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Morris Gerstler, WI. 7-0511.	DAVID MORRIS BY HARRY STREIBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 10	NEW COLLECTION BY COSMO SIRCHIO Dresses and costumes. By appointment. Contact: Bob Helzick, 564-5570. Publicity: Stutman Assoc., 247-2662.	STATUS LTD. (DIV. OF SEQUEL I)	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday April 10	OPENING OF EARLY FALL COLLECTION Designed by Bill Smith. Contact: Ann Lawrence, 868-8100. Publicity: Stutman Associates, 247-2662.	SEQUEL I & SKIP II	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 11 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Total Look for April Showers" -- all weather travel coats. Reservations (\$6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	COUNT ROMI DESIGNED BY MAX ADLER	BARBETTA RESTAURANT 321 WEST 46TH STREET
April 11- April 12	LEATHER AND ALLIED INDUSTRIES EXPOSITION AT NEW YORK HILTON HOTEL Contact: Herbert Miller, Tanners Council, 686-7950.		
April 11- April 15	IGEDO 97TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF Modemesse GmbH 4 Dusseldorf, Freiligratj Strasse 28. Tel (0211) 44.63.59.		Contact: Internationale
Beginning Wednesday April 11	OPENING OF FALL COLLECTION Also, Miss Mardi, new division, sizes 12-20. Contact: Bernice Geller, 947-2055.	MARDI GRAS AND MISS MARDI BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 12 8:45 A.M.	"SPRING'S UP"-- PRESS PREVIEW A celebration of Spring and growing things - previewing store-wide collections in fashion and for the home -- in a vernal environment. By invitation. Contact: Mary Ellen Brennan, LW. 4-5100, ext. 232.	LORD & TAYLOR	MAIN FLOOR
Beginning Thursday April 12	OPENING OF EARLY FALL COLLECTION Designed by Jack Bodi and Ronald Kolodzie. By appointment. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Friday April 13 11:30 A.M.	PRESS SHOWING: FALL- WINTER COLLECTION Press showing of Fall and Winter collection of Goldworm knitwear. By invitation. Publicity: Judy Guerin, 879-4822.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Sunday April 15 1:00 P.M.	READY-TO-WEAR FROM PARIS Opening of newly-redecorated Starlight Roof, featuring Guy LaRoche pret-a-porter fashions at champagne "bruncheon". By invitation. Contact: Polly Guerin Public Relations, 679-8695.	GUY LAROCHE/PARIS	WALDORF-ASTORIA STARLIGHT ROOF
Sunday April 15 9:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes, for benefit of Circle in the Square Production Fund. Tickets: \$35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR. 9-2236. Publicity: Eleanor Lambert, MU. 8-2130.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY

EARLY FALL READY-TO-WEAR COLLECTIONS IN N.Y. - Continuous Showings By Appointment

April 16	ADDENDA BY PATTI CAPPALLI, 1407 Broadway, 9th floor, 736-5282
April 16	RONALD AMEY, 16 West 57th Street, 5th floor, CO. 5-7720
April 16	THE ARKIN COLLECTION, 530 Seventh Avenue, 7th floor, WI. 7-5324
April 16	GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, 594-0454
April 16	STEPHEN BURROWS, 10 West 57th Street, 7th floor, CI. 7-1100
April 16	PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091
April 16	CLARET BY BETSE CANN, 530 Seventh Avenue, 26th floor, 563-6126
April 16	ANNE FOGARTY, 550 Seventh Avenue, 7th floor, LO. 4-9115
April 16	GAVI BY MILTON KORWIN, 530 Seventh Avenue, 26th floor, 563-6126
April 16	HITCH BY JONATHAN HITCHCOCK, The Kreisler Group, 530 Seventh, 3rd fl., 239-0545
April 16	CHUCK HOWARD, 550 Seventh Avenue, 9th floor, 354-0824
April 16	JAMISON, 498 Seventh Avenue, 24th floor, OX. 5-4812
April 16	NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115
April 16	HAROLD LEVINE BY DON BREITINGER, 530 Seventh Avenue, 21st floor, LA. 4-0237
April 16	LOOMTOGS, 1407 Broadway, 35th floor, 594-2100

EARLY FALL READY-TO-WEAR COLLECTIONS IN N.Y. - Continuous Showings By Appointment

April 16	VERA MAXWELL, 530 Seventh Avenue, 26th floor, LO. 3-4358		
April 16	MIGNON BY DOROTHY FARBO, 498 Seventh Avenue, 15th floor, BR. 9-5991		
April 16	PAPILLON, 530 Seventh Avenue, 14th floor, 868-2880		
April 16	POSH, 550 Seventh Ave., 18th fl., 947-0964; P.R.: Margaret Hodge, 758-9230		
April 16	OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd floor, LA. 4-9350		
April 16	RUFFINWEAR BY CLOVIS RUFFIN, The Kreisler Group, 530 Seventh, 3rd fl., 239-0545		
April 16	GLORIA SACHS, 530 Seventh Ave., 30th fl., 563-1640; Publ.: Vera Bacal, PL. 3-8421		
April 16	ABE SCHRADER BY BELLE SAUNDERS, 530 Seventh Avenue, 15th floor, LO. 4-9194		
April 16	JERRY SILVERMAN BY SHANNON RODGERS, 530 Seventh Ave., 17th fl., 244-4940		
April 16	SOMETHING BY OSCAR DE LA RENTA, 550 Seventh Avenue, 3rd floor, 594-5424		
April 16	TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520		
April 16	TUDOR SQUARE BY BERT GEIGER, 1407 Broadway, 21st floor, 279-8120		
April 16	VICTORIA ROYAL BY BILL HAIRE, 530 Seventh Avenue, 7th floor, 947-6845		
April 16	PASSOVER (First Night) - at sunset on Monday, April 16		
April 17	CLAUDIA FOR GEORGE HALLEY, 498 Seventh Avenue, 9th floor, 564-0910		
April 17	QUOTE (DIV. OF RODRIGUES FOR PETER CLEMENTS), 530 Seventh, 2nd fl., LO. 3-0988		
April 17	MORTON MYLES FOR SMITH & JONES, 498 Seventh Ave., 11th floor, 594-8570		
April 17	RIKKI FOR SPORT TRIO, 498 Seventh Avenue, 7th floor, LO. 3-6143		
Wednesday April 18 10:00 A.M.	OPENING OF FALL COLLECTION Also April 24 and May 1 at 10:00 A.M., by reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday April 18 12:00 Noon	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 18 4:00 P.M.	FASHION SHOW AND OPEN HOUSE Press showing to preview Fall collection of Rona designed by Mario Forte; Adele Martin designed by Patrick Porter; and Dalani designed by John Mullen (all divisions of Genesco) at new showrooms. Show followed by cocktails. By invitation. Publicity: Betty Yarmon, 565-1025 or 755-3487.	RONA, ADELE MARTIN, AND DALANI	498 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
April 18	CLEOPATRA BROUMAND, 16 West 56th Street, 4th floor, 765-5280		
April 18	OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
April 18	DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155		
April 18	CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 736-1690		

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Thursday April 19 10:30 A.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 19 11:30 A.M.	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 19	KASPER FOR JOAN LESLIE, 530 Seventh Ave., 11th floor, 239-4600.		
April 20	GOOD FRIDAY		
Sunday April 22 12:30 P.M.	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman, Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity, leathers, suedes. Hours: 9:00 A.M.-8:00 P.M. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
April 23	MR. BLACKWELL, 530 Seventh Avenue, 21st floor, BR. 9-8575.		
April 23	CASI, 530 Seventh Avenue, 2nd floor, 594-4470.		
April 23	JOHN MULLEN FOR DALANI, 498 7th, 6th fl. Publ: Betty Yarmon, 565-1025; 755-3487.		
Monday April 23- May 2	EARLY FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: 213-627-0806 (L.A.); 335-6033 (N.Y.)	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday April 23- April 27	EARLY FALL COLLECTION Continuous by appointment. Contact: Lynne Cohen (collect): 312-549-7382.	ISHIO FASHIONS, INC. (120 N. MICHIGAN, CHICAGO)	HOTEL GOTHAM
April 23	LUPE, 530 Seventh Ave., 19th fl, 354-6810. P.R: Cunningham-Woodworth, 889-6145.		
April 23	PATRICK PORTER FOR ADELE MARTIN, 498 7th. Publ: Betty Yarmon, 565-1025; 755-3487.		
April 23	MARIO FORTE FOR RONA, 498 7th, 6th fl. Publ: Betty Yarmon, 565-1025; 755-3487.		
Tuesday April 24 9:00 A.M. Breakfast	PRESS BREAKFAST: NEW HAIR SALON Opening of Vidal Sassoon's second N.Y. hair salon. By invitation. Contact: Laurance Taylor Assoc., 688-0728.	VIDAL SASSOON	GENERAL MOTORS BLDG. 767 FIFTH AVENUE
April 24	10:00 A.M., FRIEDRICKS SPORT BY HAZEL HAIRE (2nd show), 205 W. 39th, 736-8867.		
Tuesday April 24 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Showing at 3:00 P.M. only. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
April 24	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA. 4-7626.		

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Tuesday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Cancelled April 24	GLORIA SACHS EARLY FALL SHOWING, ORIGINALLY SCHEDULED FOR APRIL 24 AT 12:00 NOON, HAS BEEN CANCELLED. (Opening April 16 - see page 6)		
Tuesday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 24 2:30 P.M.	OPENING OF LIMITED FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 24	4:00 P.M., TRIGERE, INC., (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Tuesday April 24 5:00 P.M.	SHOWING OF NEW COLLECTION By invitation. Contact: Janet Renkow, 683-2465.	DAMON SPORT BY TOM NASARRE	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Celia Kall, 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTIONS Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday April 24	FALL COLLECTION: CROCHETS AND KNITS Featuring hand-painted silks. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE	INTERNAT-4TH FLOOR 33 EAST 68TH STREET
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 947-8470.	WILLI OF CALIFORNIA; HELGATIQUE	530 SEVENTH AVENUE SYLVAN RICH-20TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Contact: LO. 3-0988. Public Relations: Leslie Cunningham, 889-6185.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 25 9:30 A.M.	FALL RESIDENT BUYERS & PRESS SHOW Also 2:00 and 3:00 P.M. Contact: Buyers-Marjorie Carney; Press-Jane Cranston, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Wednesday April 25 10:30 A.M.	OPENING OF FALL COLLECTION For press and buyers. By reservation. Thereafter by appointment. Contact: Diane Molinaro, 736-6440.	MISS ORIGINALA (DIV. OF ORIGINALA, IMC.)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 25 11:30 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
April 25	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Wednesday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 25 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW Preview of Fall '73 fashions by leading designers in Crompton-Richmond fabrics. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
Beginning Wednesday April 25	OPENING OF EARLY FALL COLLECTION Informal showings by appointment. Contact: 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
April 25- May 1	INTERNATIONAL FUR FAIR IN FRANKFURT. Contact: Frankfurter Rauchwaren-Messe GmbH, 6 Frankfurt/M, Bettinplatz 1. Tel: (06.11) 74.80.33.		
Thursday April 26 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 55th anniversary of Natl Knitted Outerwear Association, featuring American original design knitted apparel for men, women and children. Fiber and yarn organizations include: Allied Chemical Corp; American Cynamid Co.; American Enka Corp.; American Wool Council; Celanese Fibers Mktg; Cotton, Inc; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co.; FMC Fibers; Mohair Council of America; Monsanto Textiles Div.; Phillips Fibers Corp.; Rohm & Haas Co.; The Wool Bureau, Inc.; Woolknit Associates, Inc. Produced by Mia Grau. Tickets: \$15.00 each. Contact: NKOA, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Sunday April 29- May 1	FALL-WINTER NATIONAL HOME SEWING SHOW More than 200 exhibitors will show fabrics, patterns, notions, sewing machines, accessories. Profitability Seminar, Sat. April 28. Contact: Christopher Cross Assoc., 40 East 38th St., 689-1300.	AMERICAN HOME SEWING COUNCIL	WALDORF-ASTORIA
Monday April 30 4:30 P.M.	OPENING OF FALL COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment, showroom 2nd floor, Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Monday April 30 May 1	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE BY GENE BERK LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
May 1	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday May 1 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-1855. Publ: Leslie Cunningham, 889-6145.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 3 8:45 A.M. & 11:45 A.M.	TWO SHOWINGS: INTERNATIONAL FASHIONS Prices: \$10, members; \$20, guests. Luncheon: \$15.00, members; \$25, guests. Chmn : Nonnie Moore of Mademoiselle. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration--in honor of Israel's 25th anniversary and Gold Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator: Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	HOTEL AMERICANA BALLROOM
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER IN MILAN, ITALY Contact: Mitam, Galleria San Bibbia, 20122 Milan. Tel: 79-21-54 (Italy)		
Monday May 7 9:30 A.M.	FALL SHOWING IN LOS ANGELES By invitation. Thereafter by appointment. Contact: 213-627-0806.	HELGA	722 SOUTH LOS ANGELES ST LOS ANGELES, CALIFORNIA
Monday May 7- May 16	OPENING OF FALL 1973 COLLECTION Introduction of first collection - casual wear - made in Greece. By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	EFI MELAS	DRAKE HOTEL PARK AVE. & 56TH ST.
Monday May 7- May 16	COMPLETE FALL COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL DRAKE PARK AVE. & 56TH ST.
May 7	MR. BLACKWELL (in L.A.), 719 South Los Angeles St., 213-627-5201.		
Tuesday May 8 11:30 A.M.	CUSTOMER SHOWING: FASHIONS BY HALSTON Spring and Summer collection. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday May 9 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Judy Lauterstein, WI. 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Wednesday May 9 12:30 P.M. Luncheon	PRESS PREVIEW: READY-TO-WEAR FOR FALL By invitation. Buyers at 9:30 and 4:00. Contact: 581-7560.	RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR
Thursday May 10 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Terry Troiani, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assoc., 347 Fifth Ave., MU. 3-6969.		
Tuesday May 15 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday May 15	OPENING OF FALL COLLECTION Continuous showings by appointment, Contact: 765-5280.	CLEOPATRA BROUMAND	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hanz Teetz, German American Chamber of Commerce, 582-7788.		
Wednesday May 16 11:00 A.M.- 6:00 P.M.	BENEFIT ART SALE AND AUCTION A vernissage of paintings, sculpture, needlepoint and gourmet food items for benefit of Fashion Group Foundation Fund. Also, closed bid auction of "The Creators Collection" by leading designers and friends in fashion field. Donations accepted until April 25. Contact: Margaret Ingersoll or Rosemary Sheehan, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	9 WEST 57TH STREET AVON BUILDING-LOBBY
Wednesday May 16 4:30 P.M.	SLEEPWEAR & LOUNGEWEAR COLLECTION By invitation. Contact: Margretha Murphy, 685-7900.	JOHN KLOSS FOR CIRA	CLUB EL MOROCCO 307 EAST 54TH STREET
Thursday May 17 1:30 P.M.& 5:00 P.M.	PREVIEW: FALL AND HOLIDAY COLLECTIONS Preview showing of <u>complete collections</u> . By invitation. Thereafter by appointment. Contact: 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET 2ND FLOOR
Monday May 21 7:00 P.M. Champagne Reception	ANNUAL BENEFIT SUPPER DANCE "Horizons Unlimited" ... impact of F.I.T. on life of the city, the state and the nation". Horizons Unlimited-8:00; Supper and dance-9:00. Contribution \$150 per person, benefit of 1973 Foundation Fund for Scholarships and Development. (Black Tie). Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
May 21	MR. BLACKWELL, 530 Seventh Avenue, 21st floor, BR. 9-8575.		
Thursday May 24 12:30 P.M. Luncheon	1973 GRADUATION LUNCHEON Guest speaker: Richard A. Shortway, publisher, Vogue Magazine. Diplomas to 110 graduates. Awards to outstanding alumni. By invitation. Contact: Allan Falk, TR. 9-4644.	TOBE COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 28	MEMORIAL DAY - Monday (Legal Holiday)		
Tuesday May 29 4:00 P.M.	OPENING OF FALL COLLECTION Also June 4 at 4:00 P.M., by reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday May 31 11:00 A.M.	FALL KNIT COLLECTION By invitation. Thereafter in showroom, 1730. Contact: Roz Rubenstein, 534-9370.	D.D. DOMINICK (1411 BROADWAY)	PLACE TO BE ANNOUNCED
Sunday June 3- June 6	NATIONAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt Street, Watertown, Mass. or 524-5024.	INTERNATIONAL BOUTIQUE FASHIONS	HOTEL McALPIN
Monday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:00 A.M. By reservation. (Press show, Thurs., June 7 at 1:30 P.M., by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday June 4 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 12 at 12:00 Noon. By reservation.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LA. 4-0237.
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11 and 18 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 4 2:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers June 7 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday June 4 3:00 P.M.	OPENING OF FALL & HOLIDAY COLLECTION Also June 11 at 3:00 P.M. (Note change of time.) By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.,	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 4	3:00 P.M., PIERRE CARDIN (2nd show), 550 Seventh Ave., 279-3091.		
Monday June 4 4:00 P.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation, thereafter in showroom, 29th floor. Contact: 354-9080.	ILIE WACS (530 SEVENTH AVENUE)	WALDORF-ASTORIA EMPIRE ROOM
June 4	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th fl., LW. 4-0454.		
Monday June 4 5:00 P.M.	PREVIEW OF FALL COLLECTION First showing of couture ready-to-wear collection. For press and buyers. By invitation. Thereafter by appointment at Hotel Plaza. Publicity: Ruth Hammer Assoc., 141 East 33rd St., 685-8290.	JAMES GAGLIANO (LOS ANGELES)	CASINO RUSSE 123 EAST 54TH STREET
Tuesday June 5 9:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 10:30 A.M. by reservation. (Press show, June 5 at 2:30, by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 5	12:00 Noon, BILL BLASS (Press), Hotel Pierre, Cotillion Room, by invitation.		
Tuesday June 5 1:30 P.M.	OPENING OF FALL AND HOLIDAY COLLECTION Also June 12 at 11:00 A.M. By reservation. Contact: LO. 3-0988. Public Relations: Leslie Cunningham, 889-6145.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 5 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Continuous thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 5	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh, 11th fl., LA. 4-9350.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 5 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION Also June 6 at 9:00 A.M.; June 13 at 3:30. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday June 5 4:00 P.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 4:00 P.M. By reservation. Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 5 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Schiller, 239-1150. Buyers contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 5 5:30 P.M.	FALL COLLECTION IN NEW YORK Also June 12 at 5:30 P.M. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE, L.A.)	HOTEL GOTHAM PRIVATE SUITE
June 6	9:00 A.M., JOHN ANTHONY (2nd show), 550 Seventh, 24th fl., 239-7080.		
Wednesday June 6 9:15 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 10:00 A.M.	OPENING OF COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7, 11, 13 at 12:00 Noon. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday June 6 1:30 P.M.	PRESS PREVIEW: FALL COLLECTION Also June 12 and June 14 at 1:30 P.M., by reservation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 7, 12 and 14 at 2:30 P.M. by reservation. (Press, June 5, Hotel Pierre at 12:00 Noon, by invitation). Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 6 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 6 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: Joanne Creveling, CI. 7-1100, ext. 345.	STEPHEN BURROWS	PLACE TO BE ANNOUNCED
Wednesday June 6 4:00 P.M.	PREVIEW: FALL & WINTER RAINWEAR "Rainwear Plus" -- collection by Pembroke Squires. By invitation. Thereafter in showroom, 17th floor. Contact: Miss Peggy, 524-9800.	MAIN STREET FASHIONS (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 6 5:30 P.M.	FALL COLLECTION BY CLOVIS RUFFIN By invitation. Thereafter at 530 Seventh Ave., 3rd floor. Contact: 239-0545.	RUFFINWEAR (DIV. THE KREISLER GROUP)	838 SIXTH AVENUE (29TH ST) STUDIO - 2ND FLOOR
Thursday June 7 9:30 A.M.	OPENING OF COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 7	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA. 4-9350.		
Thursday June 7 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
June 7	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh, 4th fl., 594-0454.		
June 7	1:30 P.M., OSCAR DE LA RENTA BOUTIQUE (Press Show), 550 Seventh, LA. 4-9350.		
June 7	2:30 P.M., BILL BLASS (3rd show), 550 Seventh, 17th fl., LA. 4-6968.		
June 7	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th floor, 354-6340.		
June 7	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
June 7	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th fl, 736-1690.		
Friday June 8 8:45 A.M.	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON Luncheon at 11:45 A.M. More details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday June 8 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-6810.	LUPE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday June 8 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Friday June 8 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 at 12:00 Noon. By reservation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday June 11 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS Christian Dior Furs, Dior Boutique, Dior Monsieur, Laurence Kaye. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: 695-8340.	LAURENCE KAYE FURS; CHRISTIAN DIOR FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 11	12:00 Noon, GEOFFREY BEENE, (3rd show), 550 Seventh, 4th fl., LW. 4-0454.		
June 11	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th fl., 524-3520.		
June 11	3:00 P.M., LEW PRINCE FOR ALDRICH, INC., 530 Seventh, 12th fl., 244-1872.		
June 12	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE (3rd show), 550 Seventh, LA. 4-9350		
Tuesday June 12 10:30 A.M.	FALL AND WINTER FUR COLLECTION By reservation. Contact: 279-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR

1974

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